



# AFL Inclusion

National Sports Inclusion Alliance Forum  
MELBOURNE | 21, November, 2014



**AUSTRALIA'S GAME**

## 2014 AFL National Inclusion Carnival – for people with intellectual disability

- VIDEO – [www.youtube.com/watch?v=0-dzODnL3f0](http://www.youtube.com/watch?v=0-dzODnL3f0)
- VIC Metro, VIC Country, SA, NSW/ACT, QLD, TAS
- AFL assisted with travel but it was largely self funded
- Schedule (June 19 – 22):
  - 6 matches each (including final)
  - Football clinics at special schools
  - Showcase AFL 9s matches on the MCG
  - Cocktail function in the MCG Dining Room
- Catalyst to create greater local participation opportunities
- 2015 – WA & NT representation?



## ■ Background and context

- Funded through SRV to make Auskick more inclusive
- Grand aim is to create generational change
- Provide guidance for some of the great work already happening



# AFL VIC AAA NAB AFL Auskick Project

## ■ Key Findings

- Motivation for people with disability to play sport:
  - 72% because it's fun
  - 65% for health benefits
  - 56% for skill development
  - 55% for social reasons
- Participants preferred sport format:
  - 38% prefer mix of people with and without disability
  - 25% people of similar ability levels
  - 23% don't mind
  - 6% just with people with disability
- Based on findings pilots planned for 2015:
  - Mainstream
  - Side by side
  - In School
  - Disability specific



# Questions?

