CDO EXCHANGE | Club story

Community Development Officer:

Daniel Woodrow

Bowls Club:

Northam

Headline:

Bowls is a hit at school holiday program

Photo:



Details: In the April school holidays Northam B.C played host to an Inclusions WA holiday program. Northam is the gateway to the Wheatbelt and is home to 11,000 people. After working closely with Inclusions WA earlier in the year they made contact to ask if Bowls Australia could assist with promoting and running a bowls day during their week long program. After a few weeks of preparations approximately 50 children turned up to the club to receive a basic education of bowls but more importantly be a part of plenty of fun games. With help from Bowls WA staff and AASC staff the day was a huge success. All the children and their parents showed a great interest in a game none of them had seen before.

BA sunglasses are now a popular fashion accessory in Northam after all the kids managed to win a pair in many of the games on offer. Many other Bowls Australia branded products are floating around the town as all children received a showbag full of goodies as a thankyou for being involved in the day.

The ultimate outcome for all bowls programs is for some new club members. Straight after the session the two boys (pictured right) became members of the club along with their fathers!

With some great work done by a number of organisations bowls was the big winner on the day! We look forward to more of these programs in the future.

Holiday sports prove popular



