







GG 2019

• Social Media <a href="https://www.facebook.com/inasglobalgames2019/">https://www.facebook.com/inasglobalgames2019/</a>

Official Launch Video 4k views, reach of 14k









# The Journey so far?

- Australia awarded bid in May 2015
- Launch in Brisbane with Lady Mayoress in June 2015
- Continued negotiations with State Government to develop a whole-of-government approach to partnership with Global Games (7 different departments involved)
- Brief developed by the Department of Premier and Cabinet and submitted to the Premiers Office awaiting sign off from Premier of Queensland



## VISION

- The Brisbane Global Games 2019 vision is to deliver a uniquely memorable and exciting celebration of sport and culture which focuses on ability. The event will create an atmosphere that inspires achievement, harmony and a sense of unity consistent with the Games vision.
- Brisbane Global Games 2019 aligns totally with the Inas Global Vision that athletes with an intellectual disability across the World have the opportunity to achieve excellence in sport and high-level competition
- Brisbane 2019 will work in close collaboration with Inas, Inas country member organisations and Inas
  partners to change attitudes, create opportunities and develop pathways in sport to ensure that athletes
  with an intellectual disability can compete at the highest possible level
- Brisbane 2019 will work with International Sport Federations, National Sporting Organisations and State Sporting Organisations to promote, develop and deliver the Games to highest standard of competition.
- Brisbane Global Games 2019 will
  - be a life-changing event for all athletes, officials, volunteers and spectators, and for communities across the Brisbane Region, Queensland and Australia;
  - bring people together in a secure, fun and friendly environment for a whole-of-Games experience and deliver a world-class sporting competition;
  - be technically-proficient
  - excite and inspire all those who participate, officiate or watch whilst enhancing community pride
  - create a long-term legacy by delivering an event that will have a positive social impact and reinforce the benefits of inclusive sport
  - positively impact the local, State and Federal economies





# **AUSTRALIAN TEAM - 2015 INAS GLOBAL GAMES**



- For a young elite athlete with a disability it might mean an opportunity to meet their hero, inspire them to achieve their personal best, to focus on their ability not their disability, to represent their country at the Global Games
- For all schoolchildren it's about the opportunity to learn about the Global Games, about values and about other countries and their cultures and the importance of inclusion and access to sport for all Australians and also the opportunity to attend the games and support the athletes
- For parents of children with a disability it's about the opportunity for their child to achieve their personal best and represent their country on the world stage, and an opportunity to recognise and celebrate the efforts and sacrifices families make to support their child's sporting ambitions
- For our communities it's about embracing diversity, taking part in cultural events, working together to celebrate the Global Games, and engendering a truly inclusive and welcoming community spirit
- For our local community based sporting clubs it's about encouraging and supporting all Australian children to participate in sport as a player, as a volunteer as a paid employee or as a life long fan!
- For volunteers an opportunity to continue to support inclusive sport and provide their expertise to ensuring a successful Global Games
- For our National and State Sporting Organisations it's about providing them with the tools and training to be truly inclusive and provide pathways for all children reinforcing the belief that Sport owns Sport
- For Government a clear demonstration of commitment to a fully inclusive society, and recognising ability not disability on the international sporting stage
- For sponsors and community partners an opportunity to extend their traditional support of sport in to new markets
- For Media local, national and international to bring the attention of the world to inclusive sport at elite level



# **PROGRAM - OVERVIEW**

	Wednesday	Thursday	Friday	Saturday	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
	16 Oct 19	17 Oct 19	18 Oct 19	19 Oct 19	20 Oct 19	21 Oct 19	22 Oct 19	23 Oct 19	24 Oct 19	25 Oct 19	26 Oct 19	27 Oct 19
International Inclusive Sport Convention												
Team Delegation Arrival												
Classification												
Training												
Opening Ceremony Event												
ATHLETICS												
BASKETBALL												
CYCLING												
FUTSAL												
SWIMMING												
ROWING												
TABLE TENNIS												
TAEKWONDO - POOMSAE												
TENNIS												
DEMONSTRATION SPORTS												
CLOSING EVENT												
DELEGATION DEPARTURE OPTIONAL POST EVENT TOURING												

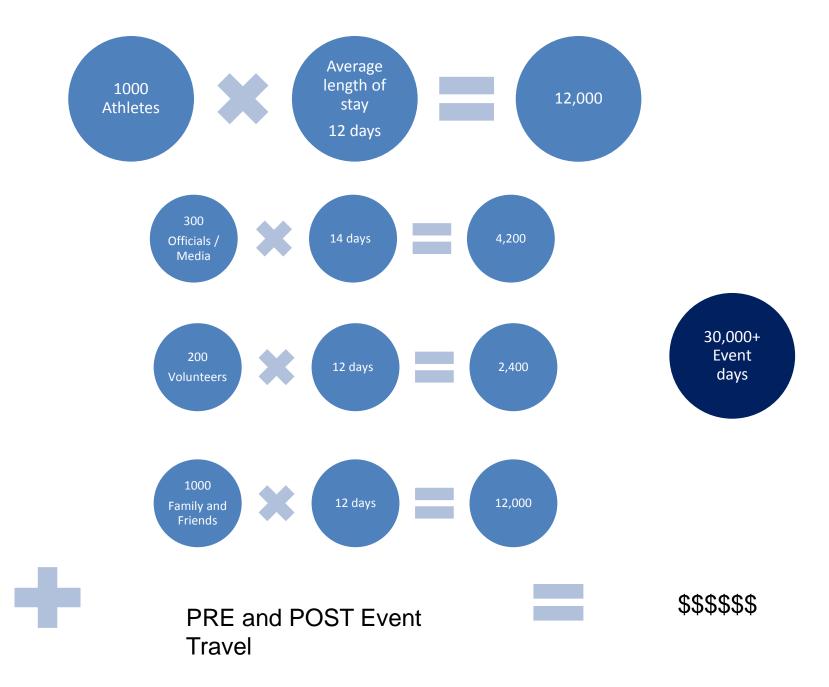




# marketing communications and development program (draft)



(41-6	•••				BRISBANE 2019	
	Year One	Year Two	Year Three	Year Four	Year Five	
	July 2015 – June 2016	July 2016 – June 2017 Paralympics Rio	July 2017 – June 2018	July 2018 – June 2019	July 2019 – June 2020 2019 Global Games 2020 Paralympics Tokyo	
Quarter 1 Jul - Sep	Host City Announcement (12 <sup>th</sup> June 2015)  Closing Ceremony Ecuador (27 Sep 15)  FOUR YEARS TO GO  LMCT Sporting Chance/Future Heroes Launch (Round 1 Open)	NAIDOC Week event THREE YEARS TO GO LMCT Sporting Chance/Future Heroes (Round 2 Open)	Launch – Games Mascot Competition (schools) Launch - INAS Photographic Exhibition (Global)  NAIDOC Week event TWO YEARS TO GO LMCT Sporting Chance/Future Heroes (Round 3 Open)	Launch – Adopt and Athlete Program (Jul) Launch – Adopt a Country Program (Aug) (12mth programs) (BNE/QLD/National) NAIDOC Week ONE YEAR TO GO LMCT Sporting Chance/Future Heroes (Round 4 Open)	Launch Ticketing Program for 2019 INAS Global Games Announce Opening event Program  NAIDOC Week LMCT Sporting Chance A /Future Heroes (Round 5 – Limited to GG2019 Athletes)	
Quarter 2 Oct - Dec	Launch - Sport Ambassador Program  LMCT Sporting Chance A /Future Heroes Launch (Round 1 Announce) IDPWD Event	Announce – Sport Ambassadors  LMCT Sporting Chance A /Future Heroes Launch (Round 2 Announce) IDPWP Event	Announce - Sport Ambassadors Announce – winning design for Global Games Mascot  LMCT Sporting Chance A /Future Heroes Launch (Round 3 Announce) IDWP Event	Announce – Sport Ambassadors Announce - INAS Photographic Exhibition Program  LMCT Sporting Chance A /Future Heroes Launch (Round 4 Announce) IDWP Event	Post Games wrap up Announcement of Host City for 2023 INAS Global Games  IDWP Event (Dec)  The Road to Tokyo Program  AUSRAPID Sport Scholarships	
Quarter 3 Jan - Mar	INAS – OCEANIA Launch – IADP Indigenous Athlete Development Program (BNE/QLD/National)  LMCT Sporting Chance B (Open)	INAS – EUROPE Launch – INAS ELITE Program targeted at young athletes with potential to compete in 2019 (12 – 18) National LMCT Sporting Chance B (Open)	INAS – ASIA  LMCT Sporting Chance B (Open)	INAS – AMERICAS Announcement of Australian Team for 2019 INAS – Photographic exhibition (National)  LMCT Sporting Chance B (Open)	Program Announced to support eligible athletes to compete in Tokyo 2020  International Day of Sport for Development and Peace (IDSDP) (6 Apr)  INAS Global ID Sport day (12 Jun)	
Quarter 4 Apr - Jun	SWIMMING TAEKWONDO DEMONSTRATION SPORTS In partnership with IF/NSO/SSO) International Day of Sport for Development and Peace (IDSDP) (6 Apr) INAS Global ID Sport day (12 Jun)  LMCT Sporting Chance B (Announce)	ATHLETICS CYCLING DEMONSTRATION SPORTS In partnership with IF/NSO/SSO) International Day of Sport for Development and Peace (IDSDP) (6 Apr) INAS Global ID Sport day (12 Jun) LMCT Sporting Chance B (Announce	TABLE TENNIS ROWING DEMONSTRATION SPORTS In partnership with IF/NSO/SSO) International Day of Sport for Development and Peace (IDSDP) (6 Apr) INAS Global ID Sport day (12 Jun) LMCT Sporting Chance B (Announce	BASKETBALL TENNIS FUTSAL DEMONSTRATION SPORTS In partnership with IF/NSO/SSO) International Day of Sport for Development and Peace (IDSDP) (6 Apr) INAS Global ID Sport day (12 Jun) LMCT Sporting Chance B (Announce		





#### International convention

Brief for proposed Program for the International Inclusive Sport Convention

Venue: Royal International Convention Centre, Brisbane Australia

Dates: Wednesday 16th October – Thursday 17 October 2019

Convention Theme: The value of inclusive sport – Social, Economic and Health Perspectives

The International Convention will bring together the worlds leading minds and leaders from sport, economics, society, health, governments, corporations and community non government organisations to explore, discuss and debate how inclusive sport programs and practices can bring human and financial value to a country.

A series of Keynote addresses, panel discussions and interactive workshops will guide attendees on the collaborative and engaging journey to exploring the Convention Theme.

The BGGOC will develop the Convention brief and Program in consultation with the Inas Governing Board and intends to make further formal announcements, calls for presenters and papers and formal delegate registrations in 2017.

The BGGOC also wishes to present a Youth Leadership Development stream. An opportunity for young athletes to engage in elements of the broader convention program whilst also focusing on some targeted sessions to develop their leadership skills in the world of elite sport and the role it plays in developing community. The BGGOC will also explore funding opportunities to subsidise selected Youth Delegates and may at its discretion seek applications for such financial support (BGGOC Scholarship)



**QUEENSLAND** 













- Awarded Grant of \$150,000 over 5 years
- Two Grant Rounds per year (Dec/Jul)
- Maximum of \$30,000 of Grants/Scholarships per financial year
- NGA Selection panel established comprising Lady Mayoress, LMCT Trustees, Senior BCC Staff from Lord Mayors Office, Senior representatives from SSO (Qld), School Sport Qld, Sport Inclusion Australia and GG2019
- Round One currently open closes end November 2015, Selection 3 Dec, announcement reception with Lord and Lady Mayoress and Media 8 Dec 2015 – City Hall.

http://www.inasglobalgames.org/nextgenathlete

Future Plans for NGA......

### **SPORT PARTNERS**



















# **Other Stakeholders**













# Brisbane Stakeholder Matrix

#### **Schools**

13 State Special Schools -1500 students

186 State Primary and High Schools – 114,000 students

PLUS - Non State Schools

### Sport

9 Sports – State Sporting Organisations
Nominated Hub Local Clubs (North, South,
East, West and Central)
Min of 45 Local Community Clubs

Brisbane resident athletes with Intellectual Disability

## Community

26 Council Wards

NGO's across Brisbane who work with clients with Intellectual Disability

#### **Other Stakeholders**

**Corporate Partners** 

Media

Ethnic Communities Council of Qld
Brisbane Council of Elders









• Future Plans for NGA......























# INAS Global Games BRISBANE 2019