

Background

- SRV fund the sport and recreation sector through a number of programs and initiatives:
 - Capacity building
 - Participation (including underrepresented groups)
 - Facilities (Community and Major)
- ASC provide funding to NSOs for similar initiatives at a Federal level:
 - National Participation Plans
 - Winning Edge
- **Challenge** – how do we align Federal funding with State funding?

What is Universal Design ?

Universal Design is a process that enables and empowers a diverse population by improving human performance, health and wellness, and social participation.

Universal Design principle

The seven principles are:

1. Equitable use (**Be Fair**)
2. Flexibility in use (**Be Included**)
3. Simple and intuitive use (**Be Smart**)
4. Perceptible Information (**Be Independent**)
5. Tolerance for error (**Be Safe**)
6. Low Physical effort (**Be Active**)
7. Size and Space for Approach and use (**Be Comfortable**)

Goals of Universal Design

Social Integration

Treating all groups with dignity, justice, inclusion and respect for diversity. Cultural appropriateness respecting and reinforcing cultural values and the social and environmental context of any program design.

Personalisation

Incorporating opportunities for choice and the expression of individual preferences.

Goals of Universal Design

Awareness

Insuring that critical information for me is easily perceived.

Wellness

Does the program contribute to health promotion, avoidance of disease, and protection from hazard.

Comfort

Keeping demand and within desirable limits of strength and stamina.

Goals of Universal Design

Understanding

Making methods of operation and use intuitive, clear and unambiguous.

Bodyfit

Accommodating a wide range of body sizes and abilities.

A new approach

A new whole-of-sport approach is essential to boost sporting participation and enhance sporting pathways for the benefit of a healthy community.

Fundamental to this new approach is moving away from the divisive community versus elite sport debates of the past and developing a collaborative, efficient and integrated national sports system focused both on growing participation for the benefit of our community as well as the high performance system.

Supporting Victorian Sport and Recreation

- New Victorian Government funding program
- 1 January 2016 – 30 June 2019
- Provides grants to assist
 - State Sporting Associations
 - State Sport and Recreation Bodies

Supporting Victorian Sport and Recreation

- **Increasing participation** in sport and active recreation by:
 - Building a more **sustainable** sport and recreation sector in Victoria
 - Increasing the equity, diversity and **inclusiveness** of the sport and recreation sector in Victoria.

Supporting Victorian Sport and Recreation – Program Model

Participation



3 year growth targets
Measured by increased registrations



Building a Sustainable sector

Governance & Leadership	Club capacity
Financial viability	High performance pathways
Safety & integrity	System improvements
Product development	
Workforce development	



Building an equitable and inclusive sector

AAA (Disability)	Seniors
Aboriginal	Inclusion
Disadvantaged	LGBTI
Women	Welcoming & safe
CALD	



Annual performance
Measures/items chosen by negotiation from suite of areas



Sector Strategic Plan & Directions

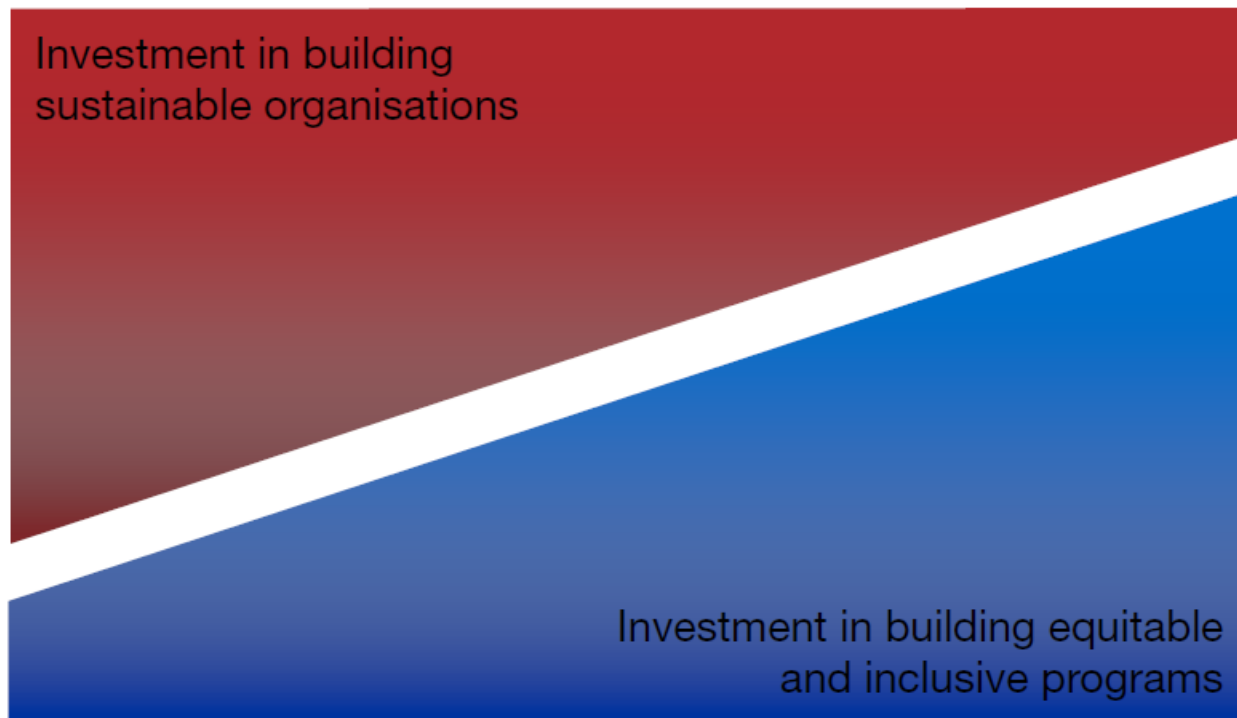


Measures
Growing the sport & recreation sector in Victoria.

Supporting Victorian Sport and Recreation – Program Opportunities

Limited
Organisational
Capacity and
Reach

Large
Organisational
Capacity and
Reach



Universal Design link

Organisations should use the principles of Universal Design when developing projects and initiatives to:

- Build capacity
- Build inclusiveness

UD ensures projects and new programs are designed with the needs and preferences of the end user in mind.

UD makes it easier for the general population to get involved and participate comfortably.

Outcomes through participation

Through participation in sport and active recreation activities, people with disabilities are assisted to develop the skills to effectively participate in the community. Using Universal Design principles in the design of a program, individuals are encouraged to look at similarities rather than differences, and to appreciate the diversity within our community. This provides for accessibility of all to community resources and activities.

Why we are doing this.

This project framework has come out of the need at SRV Community Facilities to implement best practice and government policy.

This framework has demonstrate the strong commitment that DHHS has to the Disability Discrimination Act and Human Rights Charter and to building an inclusive Victoria.

Future Opportunities

Potential work with the ASC on a pilot project utilising the UDPs:

SENIOR LEADERSHIP

- Internal – CEO. Senior management etc
- National Sporting Organisation
- Still seem to be operating in a siloed nature

Future Opportunities

PRODUCT DEVELOPMENT

- Entry point to the sport (Auskick/In2Cricket etc)
- Changes need to be made at National level

WORKFORCE DEVELOPMENT

- National schemes – changes to modules etc
- Incorporating UDP design

Conclusions

Equal status, equal treatment and **equal merit** are notions central to Universal Design principles.

Sympathize rather than **stigmatize**.

Consider users at the **beginning** of each program.

Program adaptations after the fact are expensive and marginalizing.

Understand the **extreme, innovate** for the **mainstream**.

Accommodate rather than **discriminate** and **innovate** rather than **replicate**.

Questions ?

It is normal to be *different*

