



Sport Inclusion AUSTRALIA



2020-2024 Strategic Plan

Preface



Sport Inclusion Australia, SIA is a National Sporting Organisation established in 1986 to assist the inclusion of people with an impairment, primarily an intellectual impairment into the mainstream community using sport as the medium.

Our Purpose is to build a more inclusive community.

SIA facilitates, educates and supports sporting organisations and the wider community about the power of sport to deliver social inclusion, while advocating for the rights of all Australians to be treated with dignity.

Our Mission is to drive inclusion through sport.

The philosophy has never wavered 'Promote sporting opportunities for people with an impairment in mainstream settings with sport owning and delivering sport for all Australians at the appropriate ability level with a 'person first 'approach'.

We want to make sure no one is left behind.



Priority 1

Leadership

Inspire our community to ensure no one is left behind



- Create opportunities for continuous learning
- Advocate on behalf of participants and athletes
- Inspire the next generation of leaders
- Create opportunities for effective collaboration
- Strengthen ties with government agencies, key stakeholders



Priority 2

Partnerships

Strengthen and extend our reach through effective collaboration



- Maintain the currency and effectiveness of MOU's with NSO's
- Collaborate and develop service delivery practices for working effectively with Members
- Collaborate and develop MOU'S with identified like minded organisations
- Establish and maintain relationships with government agencies
- Develop MOU's with members to deliver School Sport Australia services and programs
- Develop relationship with NDIA and other key funding agencies



Priority 3

Communication

Develop and promote communications which connect to relevant audiences



- Identify relevant audience, needs and preferences
- Professionalise narrative and data gathering to leverage reach
- Promote communications format to be inclusive
- Improve technology to allow real time and scheduled messaging
- Measure effectiveness of communication



Priority 4

Education

Build capability of our key stakeholders and members



- Educate stakeholders on inclusive practices
- Develop inclusive resources and toolkits for stakeholders
- Provide individualised solutions for stakeholders
- Offer inclusive consultancy services
- Undertake research to understand capability needs



Priority 5

International

Develop and expand International sporting pathways



- Develop and disseminate eligibility resources and toolkits (translated) to all key stakeholders
- Consolidate the Oceania VIRTUS Office
- Collaborate with VIRTUS Asia to enhance competition opportunities for athletes
- Increase national participation in VIRTUS pathways
- Secure government funding to support regional programs



Priority 6

Organisation

Sustain and increase our impact



- Ensure sustainable level of income
- Ensure the appropriate level of Human Resources are in place to meet objectives
- Comply with all governance/Statutory requirements
- Ensure appropriate level of IT systems and consolidation of all assets
- Identify and protect intellectual property

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