



A SPORT FOR ALL |  **CAN**



CRICKET
AUSTRALIA

***AUSTRALIAN CRICKET'S JOURNEY TO
BEING A SPORT FOR ALL***
SPORT INCLUSION AUSTRALIA

PARTICIPATION

- Implementing questions on MyCricket registration form to measure the number of cricketers with a disability
- Design and implementation of National All Abilities Cricket Strategy
- MOU's in place with Sport Inclusion Australia, Special Olympics Australia, Lord's Taverners Australia, Blind Cricket Australia & Deaf Sports Australia
- Implementation of the *A Sport for All* Resource and training program including Disability and inclusion focussed content and webinars
- Inclusion training for CA GMD staff and Australian Cricket Community Engagement staff (Kathy Tessier)
- 70% increase in participants with a disability last season resulting in over 17,000 participants with a disability engaging in cricket



PARTICIPATION

- Over 150 specialist schools signing up to the School Ambassador promotion nationally receiving a \$300 kit of equipment over the last two seasons
- SEDA disability awareness training linked to MILO in2CRICKET Skills programs in Specialist Schools
- Significant media coverage of disability cricket which has assisted increased participation
- Customised Come and Try and MILO in2CRICKET collateral to promote cricket to people with a disability
- A Disability Cricket filter on PlayCricket.com.au to assist cricketers with a disability locate programs/team/clubs that are keen to attract players with a disability
- Player, Coach and Umpire Update your Details campaigns



HIGH PERFORMANCE

- Lord's Taverners Shield – great example of inclusion being just another division within the National Indoor Cricket Championships
- 2015 All Abilities Championships
- 2016 National Cricket Inclusion Championships
- 2016 International Blind Series versus England
- Fully funding the Australian team for cricketers with an intellectual disability as well as the Australian Blind and Deaf teams including training camps, uniforms, high performance coaches (David Hemp, Andy Bichel, David Drew etc.)



ACCESSIBILITY

- In the process of making our websites more accessible
- Including AUSLAN interpreters at each National Anthem ceremony at each international match



A LOCAL PERSPECTIVE

Cricket Victoria

- Melbourne All Abilities Cricket Association (MAACA)
- Partnership with Blind Cricket Victoria



QUESTIONS?



CRICKET
AUSTRALIA

MY
DEBUT
MATCH



CRICKET
AUSTRALIA

CLOSE