







Inclusive Sport Design

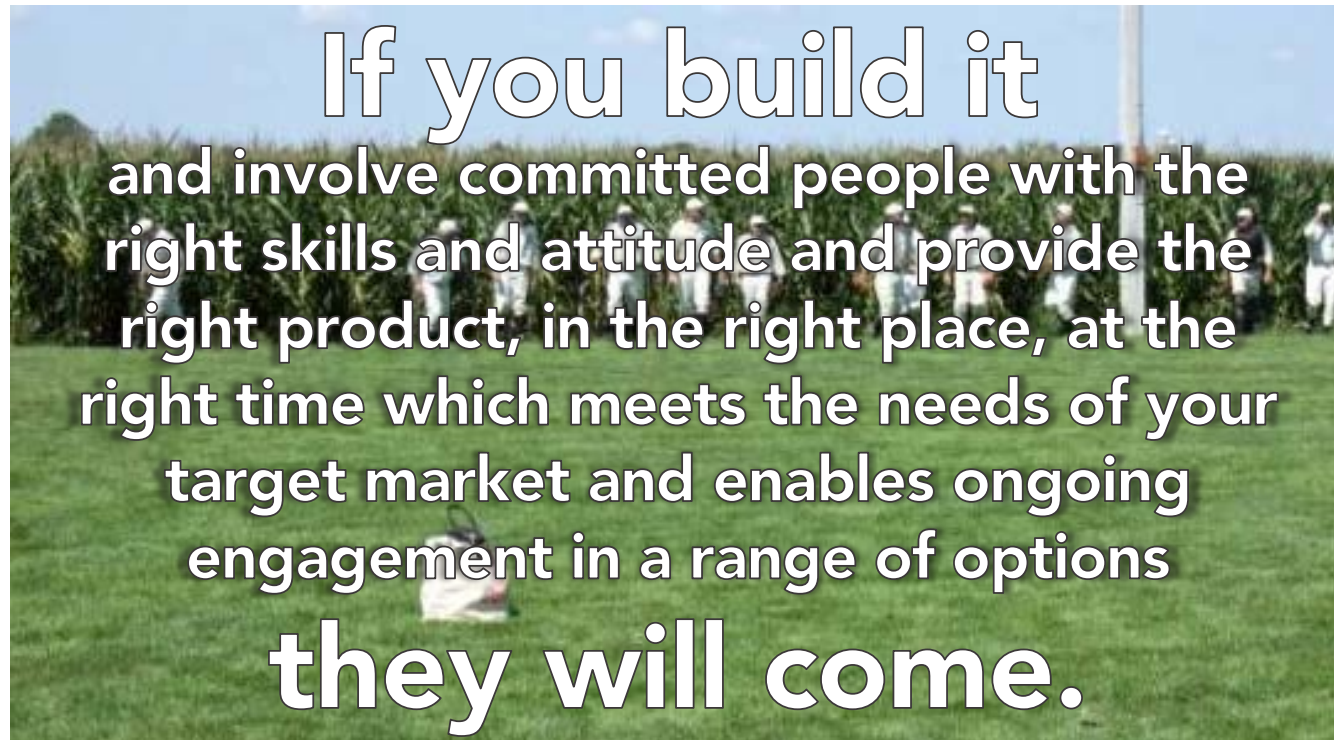


Michael Woods



***“If you build it
they will come”***

The “Field of dreams” misconception



Elements of successful inclusive programs

DRIVER	Target Market	Understand the participant's needs and wants
	Networks	Involve the right people to make it happen
	Knowledge	Build capacity through education and awareness
FUNDAMENTALS	Place	Understand the community you are in
	Activity	Deliver a positive experience that reflects participant's needs
	Links	Facilitate transition to ongoing options
ENABLER	Resources	Define what you need and how to get it

Muslim women will now be able to swim in privacy at a pool in Sydney's west, after the council-run Auburn Ruth Everuss Aquatic Centre installed a privacy screen to make swimmers more comfortable.

“Having that option just means that there are more opportunities to get women swimming and more women in the pool who may have had barriers to enter a pool under ordinary circumstances.”



The Inclusive Program Planning Framework

How do you measure up?

How well do you address each element in your program?

- 1 = Not at all 😞
- 2 = Inadequately
- 3 = Adequately 😊
- 4 = Well
- 5 = Very well 😄



E-book and workshops

E-book available now!

Plan successful inclusive sport programs with this how to guide.

Ideal for:



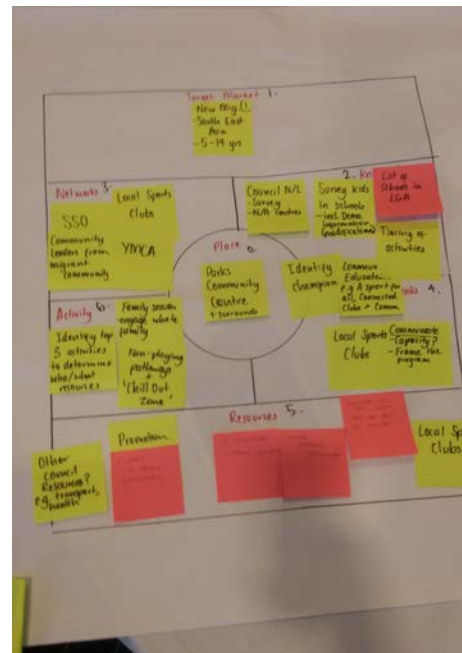
Club Volunteers



Program Administrators



Sport Managers





WORKSHOP



ACTIVITY:
When is your birthday?

Let's dive deeper...

For each element record the actions, issues and items that you need to consider.



Program Planning Map

Step 1	<ul style="list-style-type: none">• Define the objective of your program. Agree on the core outcomes and define what success looks like. This will provide context for your planning. Keep your objective front of mind throughout the planning process.
Step 2	<ul style="list-style-type: none">• Print out or draw the Planning Map on a large piece of paper, alternatively project the Planning Map onto a wall or white board.
Step 3	<ul style="list-style-type: none">• Using coloured sticky notes, pieces of paper or markers have each person in the group write down their ideas and suggestions (one idea per sticky note). You can address each category one at a time or all at once, it's up to you. In this step you can also populate your map with any predefined requirements, for example you may have a set target market you are planning for or you may have a set place from the get go.
Step 4	<ul style="list-style-type: none">• Have people share their ideas and then place them in the appropriate section of the planning map. This could start quite broad but the goal is to narrow down your ideas into actions or deliverable components that form the building blocks of your program plan.
Step 5	<ul style="list-style-type: none">• Discuss each idea and decide which are the most important and relevant to achieving your program outcomes. Consider each idea as it relates to the other categories on the canvas. Are they connected? How will they influence each other? A great approach is to colour code related or linked ideas and actions. During this step more ideas might be generated. Eventually you will start to see a clear plan form before your eyes.

Putting it into practice...

You are a Participation Coordinator for the State Soccer Association. Your board has identified increasing club membership and inclusion of people with disability as strategic priorities.

You have been tasked with creating a pilot program proposal to increase participation and membership of people with intellectual disability in soccer clubs. Your pilot must be delivered in a metropolitan local government area. However, if successful will become a state-wide program.

Your proposed program will be submitted to your manager who will then create a formal business case to pitch to the board for funding.

Your objective:

Plan an engagement program in one metro LGA to increase participation and membership of people with intellectual disability in local soccer clubs.



ACTIVITY:

When is your birthday again?

What 3 things will you do after today?





*Inclusive
Sport
Design*

THANK YOU

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